



A Division of CGI Communications



# INNOVATIVE SOLUTIONS FOR THE MODERN WORLD

NEXT! Ad Agency is a full-service digital marketing and advertising agency serving small and mid-size businesses across the United States and Canada. Since 2010, we have helped clients across every industry improve their online presence by increasing web traffic and attracting new clients.

By choosing NEXT!, you're getting more than an advertising agency; you're getting a relationship builder.

## SERVICES WE PROVIDE

SEARCH ENGINE OPTIMIZATION

REPUTATION MANAGEMENT

SOCIAL MEDIA MARKETING

WEB DESIGN & DEVELOPMENT

GOOGLE ADS

ADVERTISING EVALUATIONS & ANALYTICS


GRAPHIC DESIGN

VIDEO PRODUCTION

BLOGGING

AND MORE



An aerial, black and white photograph of a city street. On the left, a large, ornate classical building with many windows and arched windows on the lower floors. To its right is a modern glass skyscraper. The street below has cars and a bus. In the background, other city buildings are visible.

**Content builds relationships.  
Relationships are built on trust.  
Trust drives revenue.**

- Andrew Davis

## OUR MISSION

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TO PASSIONATELY PURSUE WAYS TO  
MAKE MARKETING REWARDING FOR  
OUR CLIENTS, EMPLOYEES, AND THE  
COMMUNITIES WE WORK IN.

## OUR PURPOSE

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TO TELL OUR CLIENTS' STORIES, AND  
UNDERSTAND THEIR OWN CUSTOMERS  
AND THEIR STORIES. TO DREAM AND  
CREATE NEW OPPORTUNITIES FOR  
THOSE WE WORK WITH.

## OUR VISION

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TO BUILD BRANDS BY HIGHLIGHTING  
THEIR TALENTS AND SOLIDIFYING THEIR  
ROLE IN THEIR INDUSTRY.

## OUR PROMISE

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TO MAKE EVERY CLIENT FEEL LIKE OUR  
ONLY CLIENT, EVERY TIME.





# SEARCH ENGINE OPTIMIZATION

The main goal of SEO is to increase your website's visibility and rankings on the search engines. There are several key factors that play into creating an effective strategy. At NEXT!, we focus on backlinking, content creation, mobile and user experience, and keyword optimization. We have the inside knowledge to understand what the search engines are looking for. We use that knowledge in conjunction with our in-house auditing tool to provide 100+ suggestions to enhance our clients' websites.



## WE HAVE THE SOLUTION

**With NEXT!, you can be sure that wherever anyone finds you online, a positive reputation will precede you.**

Here at NEXT!, we are dedicated to helping you build a sustainable, strong, and reputable online image by enhancing your online listings, improving your website, and monitoring your online reviews. We offer a comprehensive line of digital marketing services, including social media management and search engine marketing campaigns. All of our services aim to help you grow your business, increase your revenue, and strengthen your online reputation.

# REPUTATION MANAGEMENT

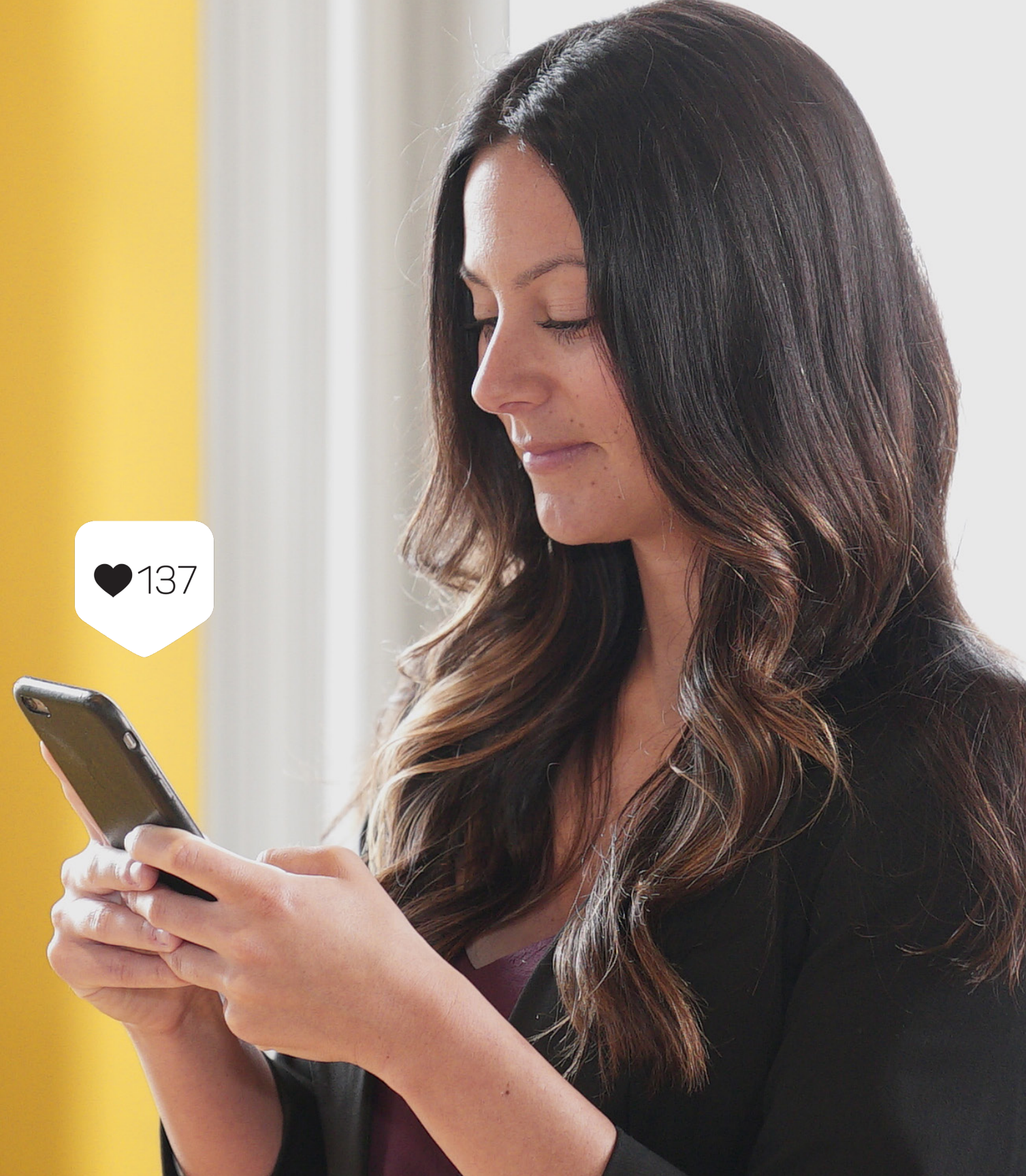
As a business owner, your reputation is your most valuable asset. No matter the size of your business, it is important that your brand and business be known for providing reliable, trustworthy services. Maintaining your reputation is crucial for securing new customers and keeping existing ones. As more areas of our lives move online, it's increasingly important for businesses to take a proactive approach to building their brand both online and in-person.





# SOCIAL MEDIA MARKETING

Facebook Advertising allows you to get in front of new customers using the most cost-effective form of advertising out there. With billions of users worldwide, social media platforms have become some of the most crucial components of a business's online management and marketing strategy. Establishing a strong social media presence increases customer engagement, boosts your sales, and helps establish connections with current and future customers.







# WEB DESIGN & DEVELOPMENT

A well-designed and mobile-responsive website is the foundation for any successful digital marketing plan.

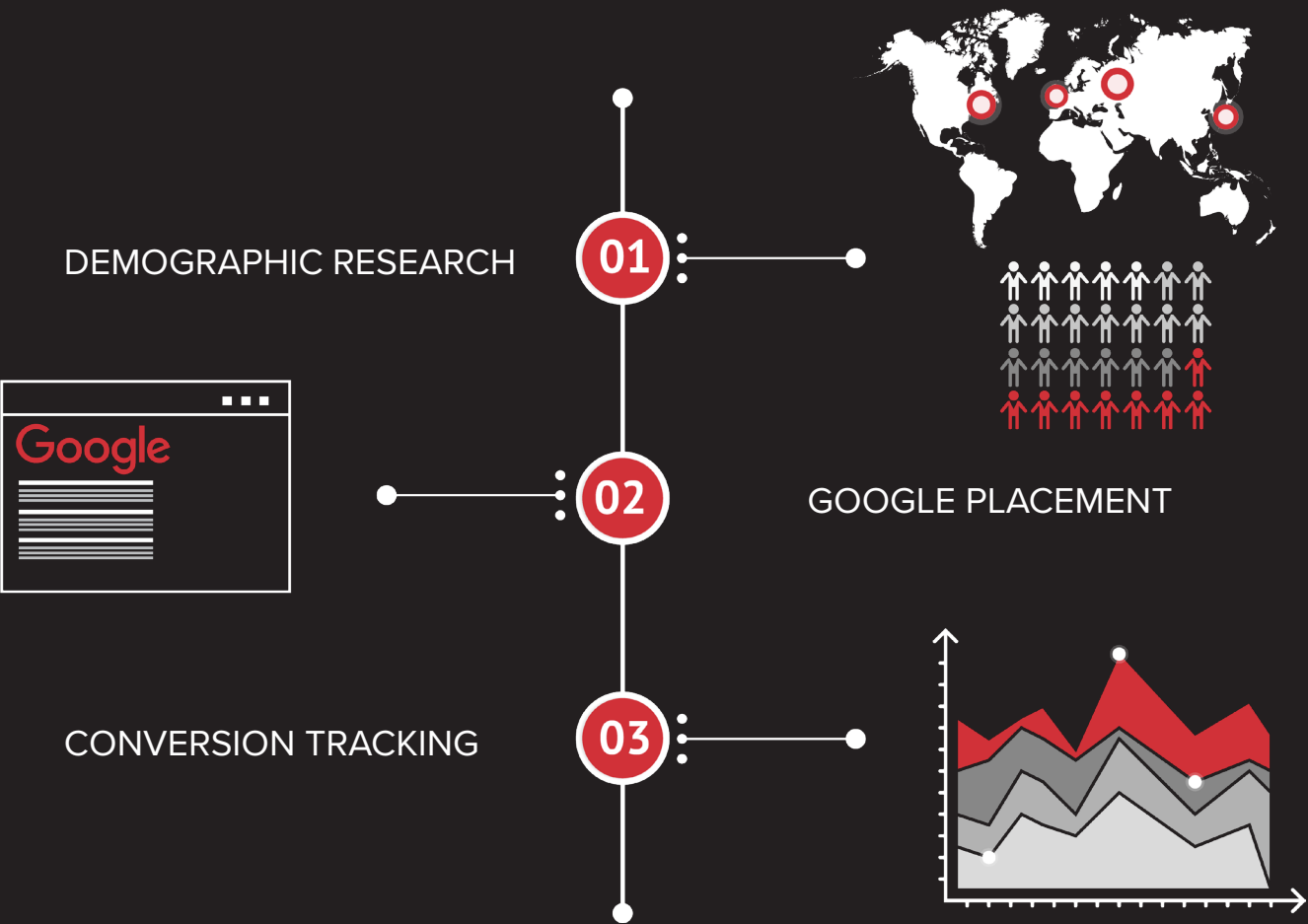
Website design plays an essential role in our SEO and Search Engine Marketing services. No matter what your current digital marketing strategy is, without a fully optimized, professional website, your efforts to promote your business online can go virtually unnoticed.

Whether you are looking for a website upgrade or are just beginning to market your business online, our Digital Media & Creative Design Team will work with you to meet and exceed your expectations. Your website will receive undivided attention from a dedicated Web Coordinator, Web/SEO Writer, and Web Designer.



# GOOGLE ADS

Google Ads is one of the many services NEXT! Ad Agency offers to help increase your sales and encourage brand awareness. This service uses paid advertising to increase traffic back to your website and reach audiences that are interested in the products and services you offer.



# ADVERTISING EVALUATIONS & ANALYTICS

As a full-service digital marketing agency NEXT! Ad Agency is dedicated to providing our customers with comprehensive services that increase their influence online, expand their client base, and boost their sales. Analytics tracking and advertising evaluations play a key role in helping your Account Manager develop a strategic marketing plan for your business. We use a full suite of tools to track relevant data about your business, we use our findings to enhance your online reputation, increase traffic to your website, and stay ahead of your competition.





# GRAPHIC DESIGN

Our graphic designers work with you to create branding materials that fit your needs and accurately represent your business. Logos, menus, business cards, and brochures are just the beginning of what we can do!







# VIDEO PRODUCTION

Video production is an important part of our digital marketing services. A video or commercial for your business is a valuable promotional resource. Our videos are made to make your business stand out in the crowd. We use a combination of aerial and traditional footage to showcase your business and all it has to offer. Incorporating your video into your website adds brand authority and provides you with a way to make a positive impression on new and returning clients.





## BLOGGING

Interact with your customers like never before by adding a blog to your website. At NEXT! Ad Agency, we are dedicated to helping you retain and expand your customer base. A blog helps your business by providing visitors with unique, useful content and information, while promoting your services. Plus, it provides a great boost to your SEO; Google's favorite thing to see is fresh content. With a blog you can provide that fresh, relevant content on a consistent basis.

**IGNORING ONLINE  
MARKETING  
IS LIKE OPENING  
A BUSINESS &  
NOT TELLING  
ANYONE.**



# THE **NEXT!** EXPERIENCE

We want every customer to feel important — because you are. Your business has endless opportunities, and with the right tools, NEXT! can put you on the map. We understand that owning a business is no small venture, and we are in the same boat. Instead of trying to navigate everything on your own, trust that our team can help you with your marketing needs. With the power of targeted marketing, you can help customers see your business the way you do.





# CONTACT US

**NEXT! Ad Agency**  
**130 East Main Street**  
**Rochester, NY 14604**

**Toll-Free** (800) 398-3029  
**Local** (585) 427-0020  
**Email** [info@nextadagency.com](mailto:info@nextadagency.com)  
**[nextadagency.com](http://nextadagency.com)**